1968
Visitors Guide

THE DAILY ASTORIAN

TAKE ONE
WITH OUR COMPLIMENTS

Welcome To Clatsop County

Points of Interest, Attractions and Local Events

(Compiled by Oregon Highway Department)

Astoria Bridge. One of America's longest spans, 4.1 miles from shore to shore across the Columbia River.

Astoria Column. 125-foot tower depicting history of region, atop Coxcomb Hill in Astoria. Follow signs.

Fort Astoria. Recreated historic fort of early fur traders, between 14th and 15th on Exchange Street in Astoria.

Clatsop County Historical Museum. Victorian mansion to display of historical artifacts, 8th and Exchange in Astoria.

Columbia River Maritime Museum. Display of early shipping and related artifacts, 16th and Exchange in Astoria.

Bumble Bee Seafood Company. Visitors may tour major cannery of salmon and tuna—west of Astoria city center. Follow signs.

Site of First Post Office West of Rockies. Marker, 15th Street just off Exchange, Astoria.

Fisherman's Dock. Commercial, private and charter boat mooring, restaurant, and motel—west off Marine &Drive at sign, in Astoria.

Fort Clatsop. 1805-06 winter headquarters of Lewis and Clark Expedition, National Memorial, museum. Turn off US 101 three miles southwest of Astoria.

Skipanon Waterway. Modern small boat basin, rentals, deep sea charters, take US 101 from Astoria junction, north to Warrenton.

Fort Stevens State Park. One of the state's most complete all-year parks, camping and picnic facilities, lake, seashore. Turn off US 101 approximately 9 miles west of Astoria.

Indian Museum, country store, US 101 at Gearhart.

Cobra Gardens. Display of live domestic and imported reptiles, US 101 at Gearhart.

Aquarium. Many strange and beautiful deep sea creatures, trained seals. On the Promenade, Seaside.

Lewis and Clark Salt Cairn. Reconstructed cairn used by explorers in 1806 to obtain salt from sea water. Just off South Beach Drive in Seaside.

Indian Artifacts Museum. No admission charge. Across street from Lewis and Clark Salt Cairn. Seaside.

Myrtlewood Palace. Various interesting products on display. Southern edge of Seaside.

Roaring 20's Music Museum. Nickelodeons, music boxes, player pianos of period from 1860 through the 20's. Seaside.

Unknown Sailors' Grave. Burial site of four Portuguese sailors washed ashore in 1865. South Cove, Seaside.

Haystak Rock. Offshore natural landmark—one of the world's largest monoliths. Cannon Beach.

Nehalem Bay. Excellent tidewater fishing area for salmon, coho, cutthroat, native trout and steelhead. Boat and equipment rental at Nehalem and Wheeler.

Barview Jetty. County park offering shoreline and jetty fishing for deep sea fish, flounder, perch, cod. Air station for skin divers. Off US 101 at Barview.

Trailer Travelers Visit Coast

This trailer-travelling family stops at a viewpoint along Oregon Coast highway for a look at the spectacular Pacific. The facilities at state parks for trailer travellers and campers are expanding steadily.

Fish Cannery Tour Suggested For Visitors

A tour through a salmon cannery should be a highlight of any visit to the Sunset Empire.

Bumble Bee Seafoods company, largest fish packer in the area, maintains a visitor service throughout the year. A visit is particularly interesting when both salmon and tuna are being packed.

The company maintains an attractive waiting room for visitors at the entrance to its cannery in west Astoria, and provides guides to conduct parties through the plant. Fish fresh from the ocean are cleaned, cooked, canned and re-cooked, ready for the table.

Columbia river salmon and tuna are marketed nationwide and have a fine reputation for quality.

The fishing fleets at their moorings in east and west Astoria mooring basins are an interesting sight and these moorages are easily accessible to visitors.

The entire waterfront is an area of enormous interest, particularly to visitors from inland not familiar with maritime activities.

The Coast Guard cutter Yocona and an old lightship, moored at the same downtown dock, well repay a visit.

DEEP SEA FISHING!

ENJOY WORLD FAMOUS DEEP SEA FISHING

ENJOY THE WORLD FAMOUS DEEP SEA FISHING. Take a charter boat from Warrenton, out over the beautiful Columbia River and thrill to Deep Sea Fishing in its finest form. Limit catches of Salmon and Steelhead almost every day during the Summer and Fall Seasons.

SAFE, COMFORTABLE, six and twelve passenger Coast Guard inspected diesel-powered vessels, with experienced, Licensed Skippers ready to show you some of the finest Salmon Fishing in the World. Boats depart 6:30 a.m. and return 3:00 p.m. to 4:00 p.m., unless limits are caught earlier.

VISIT US in Warrenton or call 861-1233 and ask for "Bud".

WARRENTON DEEP SEA, INC.

"FISHING IS OUR BUSINESS"

A. F. "Bud" Charlton, Mgr. Phone 861-1233

Mailing Address: Rt. 1, Box 27, Warrenton, Ore.

MORE FUN THAN A BARREL OF . . . SEALS!

FEED THE SEALS

AT THE SEASIDE AQUARIUM!

A Unique Exhibit —

Entertaining — Educational

Hundreds of Specimens of Rare Marine Life . . . Beautifully Displayed.

The Seaside Aquarium is the largest privately owned aquarium on the North Pacific coast. Its glass-fronted tanks hold a continually changing array of sea dwellers. DON'T MISS IT!

2nd Ave. at the Beach

SEASIDE, ORE.

BUD'S CAMPGROUND AND GROCERY

★ HWY 101 — NORTH GEARHART JUNCTION NEXT TO BUD'S DRIVE-IN

OPEN LATE . . . 7 DAYS A WEEK!

Space for Trailers, Campers, Tents

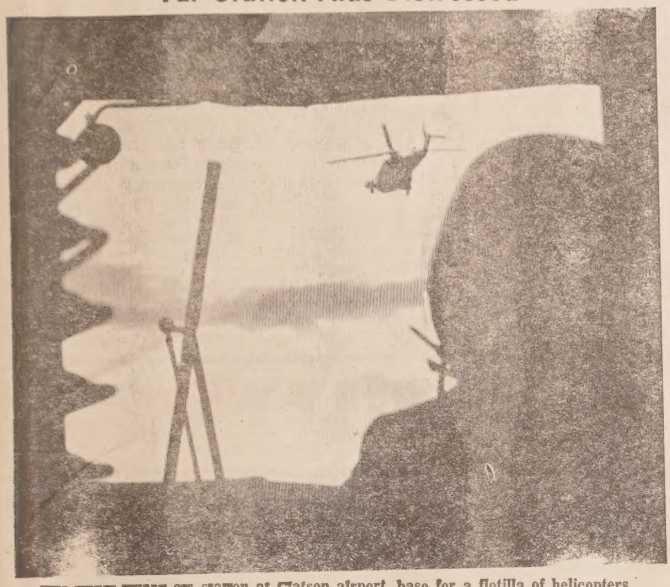
Complete Modern Hookups — Reservations

★ Groceries ★ Ice ★ Public Laundry

"WE CATER TO YOUR TRAVEL NEEDS!"

For reservations phone 738-6855 or write P.O. Box 525, Gearhart, Ore.

Air Station Aids Distressed



The coast guard air station at Clatsop airport, base for a flotilla of helicopters, has a mission of aiding fishermen and others in trouble. Its activities range from taking sick seamen off ships at sea to plucking unwary hikers from coastal cliffs. Here is one pilot's view of another copter as both fly off on a rescue mission.

Sports Fishermen Find Variety Here

Sport fishing is fine in Clatsop county's abundant waters, so that it is no idle boast when Astoria claims to be the fishing capital of the northwest.

Most popular sport is salman fishing, which annually attracts thousands. Fishing for salmon is good in the Columbia estuary and at sea from June through September. Silver or coho salmon are abundant as the season opens, and in late August the big Columbia river chinooks show up to take the sportsmen's hooks.

Charter boat service and excellent marine facilities are available at Astoria, Warrenton, Hammond, Chinook and Ilwaco.

The Coast Guard maintains a constant patrol of the sport fishing grounds during the season, when sometimes as many as 4,000 boats will be out after salmon.

Fishing luck is usually superb. Hatchery improvements have increased the stocks of silversides, particularly, and of fall Chinook salmon until it is relatively easy for the diligent angler to get his limit.

Steelhead fishing in the streams is an extremely popular sport. Steelhead anglers say nothing equals a battle with a fighting steelhead, and Clatsop is one of the best steelhead areas in the entire northwest.

Trout fishing is excellent in most streams and many are well stocked also.

Lake fishing for other varieties of fish is excellent, and the year round angler can always have good luck fishing from the surf or from the rocks off the jetties at the Columbia river mouth.

Beach Resorts Are Popular

Clatsop's fine beach resorts are Oregon's oldest and still the most popular, due to their high quality, closeness to Portland and other inland population centers and scenic grandeur of the surrounding area.

The Seaside and Gearhart beaches have been attracting hordes of summer visitors for a century — ever since the days when people had to come by river boat down the Columbia and horse stage across Clatsop Plains.

Today modern highways, airplanes, automobiles and bus service make the Clatsop beaches easily and inexpensively accessible to all.

There are ample accommodations—fine, modern restaurants, golf courses, charter boats nearby for sport fishing, and nearly 2,200 motel and hotel units in the area.

Seaside, the principal resort community, has 1,481 units including those at Gearhart, and they are pretty well filled to capacity on normal summer weeekends — particularly when there is a good clam tide or such events as the Miss Oregon pageant are on.

Seaside has a public golf course and an airport close by for visitors who want to fly to their vacation. Broadway, the main street, is lined with restaurants, curio shops and other facilities.

"Seaside Has Everything" is the proud boast of the chamber of commerce, and it is just about true.

Nearby Gearhart, for many years Oregon's most fashionable beach resort, features fine old homes fronting the ocean. There is the huge Gearhart Motor Inn, with hotel facilities, bar and banquet room, and two modern restaurants. It and other motels provide fine accommodations.

Gearhart has an excellent 18-hole golf course, one of Oregon's oldest and best.

Not far away is the 18-hole Astoria Country club course. Both these fine courses lie on the rolling duneland of Clatsop Plains, and both have been compared to the St. Andrews course on the Scottish seacoast, cradle of the game of golf.

At Gearhart are the condominium projects adjoining the Gearhart Motor Inn. The number of condominum units is growing steadily and they have proved highly popular with inland folk who buy them up as fast as they are finished. Some are usually available for rental in holiday season, or in the winter time which is an attractive season on the Oregon coast and is also increasingly popular with many visitors.

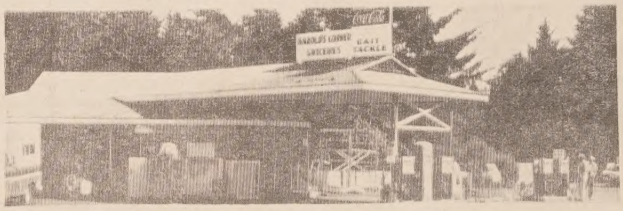
Cannon Beach Scenic

Cannon Beach, with a fine sand beach studded by enormous rock towers, is most spectacularly scenic of all the Clatsop resort communities, and is the fastest growing. Formerly remote, it is now on the main route of the Oregon Coast highway and easily accessible. There are 345 motel and hotel units in Cannon Beach's many fine modern resort establishments, plus good restaurants and shops.

Astoria does not specialize in the resort business, as it is river—rather than ocean—oriented, but it has 372 units available to qualify as a resort community. It has sport fishing facilities available right in town.

TOURIST INFORMATION!

FOR DEEP-SEA FISHING – JETTY FISHING – CLAMMING . . . OR JUST SIGHTSEEING!



Pacific & Willow St. HAROLD'S CORNER Hammond, Oregon

★ Richfield Service ★ Sparting Goods ★ Sport Licenses ★ Propane ★ Groceries

Shaw's Market---Hammond

AND COIN LAUNDRY

Groceries ★ Fresh Meats ★ Produce ★ Camping Supplies ★ Gas – Oil ★ Specialties

. . . And Plenty of Friendly Conversation

Stop At BUD'S DRIVE-IN and MOTEL

Eat In Or Out!

Orders To Go!

HIGHWAY 101 . . . 1 MILE NORTH OF GEARHART JCT.

BROASTED CHICKEN - SEAFOODS - HAMBURGERS - FRENCH FRIES - SHAKES - DINING ROOM

Western End of LC Trail in Clatsop County

Clatsop county is western end of the Lewis and Clark trail. The Lewis and Clark expedition, sent by President Thomas Jefferson to explore the unknown west, came down the Columbia, found the ocean here, and wintered in 1805-06 at Fort Clatsop, now the site of a national memorial park.

Much promotional work is being done nationally to develop public interest in the Lewis and Clark route, and an influx of visitors following the L&C trail westward is expected this year and in later years.

Camp sites and parks are being promoted along the trail, from St. Louis westward to Astoria, and much advertising is being done nationally.

The Lewis and Clark expedition was one of the major historical events that led the U. S. acquisition of the Oregon country, and it is well commemorated in the historical material assembled in the spacious visitor center at Fort Clatsop national park.

Astor Party Built Fort

Another of the three significant events that bolstered the US claim to this country was the Astor expedition of 1811 that founded Astoria. Dispatched by New York fur trader John Jacob Astor, the expedition came by sea around Cape Horn, with another expedition crossing the continent overland.

A small park now marks the exact site of the log fort built by the Astor party on a small hill at the east end of the Astoria business district.

Ruins of the stockade were unearthed during excavation for a new hospital just across the street from the park several years ago.

Another major historical event was discovery of the Columbia river by Capt. Robert Gray of Boston in 1792. No material evidence of his visit remains, other than the name Columbia he gave the great river in honor of his ship, the Columbia.

Just a half block from the Fort Astoria park is the site of the first Post Office west of the Rockies, in east Astoria is the site of the first customs house west of the Rockies. Both are marked for visitors.

Camp Site Marked

Across the river a historical marker locates the spot where the Lewis and Clark party camped before crossing the Columbia to found Fort Clatsop.

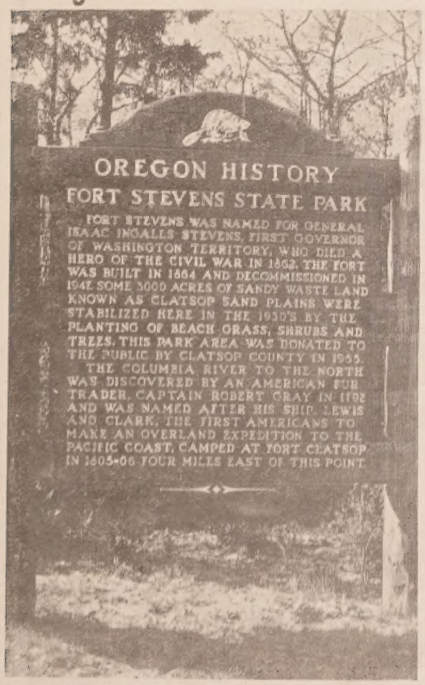
In Seaside the cairn where the Lewis and Clark party boiled sea water for salt is also well marked.

Spotted around Cannon Beach are several replicas of the cannon from which that community derives its name. The US sloop of war Shark was wrecked in 1848 at the mouth of the Columbia. The crew was saved and carved names on a rock in Astoria, but the ship broke up. Part of the wreckage, including a cannon washed ashore at Cannon Beach.

Drag Boat Brings in Catch

The fishing industry, in all its ramifications, is a fascinating sight for visitors. Here an offshore drag boat's hold disgorges box after box of succulent perch and rockfish after a voyage to the banks offshore.

Sign Marks Fort Stevens



This signboard at Fort Stevens state park tells its own story. Fort Stevens park is finest on the coast and most popular with summer visitors. It provides a variety of recreation, from surfing to lake swimming to boating to clam digging and many other sports.

Phillips Motor Oil
HARTLEY'S
Phillips 66

☆ Phillips 66 Tires and Goodyear Tires
☆ Complete Service Facilities
☆ Diesel Fuel
☆ Delco Batteries

120 E. HARBOR WARRENTON, OREGON
½ Block from Warrenton Mooring Basin — Across from Shopping Center

Travel Fashions

FOR THE ENTIRE FAMILY!
Welcome Travelers —
Stay and Play Awhile!
YOU'LL LOOK GREAT AND FEEL FASHION CONFIDENT, IN OUR GREAT NEW GROUPS OF STYLES FOR TRAVEL . . . AND PLAY!
Everything for Everyone!
Wheatley-Desler Co.
1 NORTH HOLLADAY
SEASIDE, OREGON

Jetty Rocks Provide Exceptional Recreation Area

This bikini-clad young woman is wading along the Clatsop beach beside the towering rocks of the Columbia river south jetty. These rocks provide a spot for surf fishing, as well as a sheltered swimming hole.

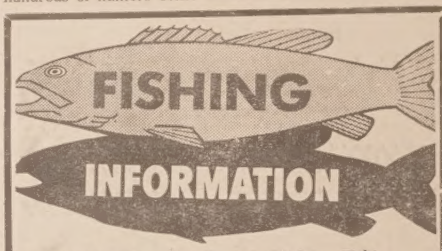
Hunters Find Game in Area

Clatsop is a happy hunting ground for the sportsman who likes to go out after big game with a gun in the fall season.

One of the biggest elk herds in the northwest roams the hill country, mostly frequenting the large logged-off tracts, and the kill during each elk season is normally excellent.

Deer are abundant and hundreds of hunters come to try their luck during the autumn open season. Most find their luck is good.

Most logging companies cooperate with hunters by throwing open the gates on the fine logging road system that provides a network of good roads throughout the hunting area, and all they ask is that hunters be careful with fire and do not be vandals.



We Have Complete Stocks of Salmon Fishing Gear—Everything You'll Need for a Successful Trip!

WE'RE PRACTICALLY UNDER THE NEW ASTORIA BRIDGE AT 210 WEST MARINE DRIVE — ASTORIA

A. Puusti & Co.

PLENTY OF FREE PARKING 325-1821

CHINESE FOOD

. . . PLUS ALL YOUR FAVORITE AMERICAN DISHES . . . Everything perfectly prepared and served in the friendly way we're famous for!

FOR EATING OUT PLEASURE

STOP AT

Davy Jones Locker

CAFE & LOUNGE

● LOCATED PRACTICALLY UNDER THE ASTORIA BRIDGE AT 299 WEST MARINE DRIVE, ASTORIA

★ VISIT THE LOUNGE — See the Huge, Colorful "BLACK-LIGHT" Waterfront Mural!

Festivals

Major festive events in the Sunset Empire to be held this summer, as compiled by Oregon Highway Department:

June 29—Dairy show and timber parade, Tillamook.

July 4—Grand old Fourth, Tillamook.

July 4—Fireworks display Seaside Turnaround.

July 5—Swiss Dance, Tillamook.

Aug. 22-25—Astoria Regatta.

Sept. 14-15 —Festival of the Arts, Tillamook.

State Makes Improvements At Ecola Park

Visitors to Ecola State Park near Cannon Beach who recall the tremendous earth slide there several years ago will see improvements performed by the state to re-establish one of Oregon's largest coastal parks to its original beauty.

A new parking lot, trails and picnic facilities have been installed over the past few years to replace those lost when millions of cubic yards of earth, pavement, picnic tables and trees slid into the Pacific ocean.

Clatsop Beaches Fun for Youngsters

The Clatsop beaches, washed by the clear blue Pacific with its foaming surf, are a fine spot for the kids to play. But parents need to keep a close watch. The surf is safe, as long as youngsters stay close to shore.

New Junior High Under Construction

Under construction this summer on the south slope of Astoria's central ridge is a new $1.5 million junior high school, to open in September, which gives an indication of the fine educational plants here. Schools in Astoria have a high reputation.

Also worth a visit is Clatsop Community college, a rapidly growing institution, with a fine new plant of which a former high school building is the nucleus.

Astoria's new high school, barely a decade old, occupies a picturesque location on the shore of Youngs Bay, with a fine view of bay and mountains.

There are also three excellent elementary school buildings.

An unusual educational institution located at Astoria's east city limits is the Tongue Point Job Corps Center, where more than 650 young women are learning various trades. It occupies a former naval air station and is scenically located on a peninsula jutting into the Columbia.

Visits to the center can often be arranged with Job Corps officials.

Welcome To Darigold Country!

Welcome to the land of beautiful sunsets and scenery. Make this the most memorable vacation you've ever had. Stay an extra day . . . visit the beach . . . relax in cool summer comfort.

Plenty to See . . . . Plenty to Do In the Fabulous Sunset Empire

THERE'S SOMETHING FOR EVERYONE! FISHING, SURFING, CLAMMING, BOATING, GOLFING, FLYING, BEACHCOMBING, MOUNTAIN CLIMBING, HORSEBACK RIDING, SIGHT SEEING, WATER SKIING . . . OR JUST LYING AROUND ON THE BEACHES. ALSO, YOU'LL FIND MANY FINE RESTAURANTS FOR TRULY SUPERB DINING . . . AND THEY ALL SERVE DELICIOUS DARIGOLD MILK.

WE INVITE YOU TO STAY AND PLAY AN EXTRA DAY . . . OR TWO!

—DARIGOLD—

Specimens of Marine Life Gathered

All kinds of marine life clings to the rocks along the shore of Clatsop beach. These curious youngsters near Haystack rock on Cannon Beach are apparently young scientists gathering specimens.

Driftwood Found on Beaches

There's driftwood galore on the broad beaches of Clatsop, and they are good for garden ornaments, firewood and just plain decorations. This youngster, not yet to the driftwood-collection age, just likes to play on old stumps.

Climate Keeps Area Green

The Clatsop county climate, sometimes maligned by ignorant people as rather wet, is actually one of the major assets of the area and without it Clatsop would not be the fine vacation land it is, perpetually green and fresh.

While rain is abundant in the winter, it is actually scarce during the tourist travelling season, June through September, and weeks go by without a drop of precipitation.

Greatest boon the summer climate can offer is the pleasant coolness. Washed daily by ocean breezes, the air is always fresh and pure. Smog is unknown. Temperatures in summer rarely get above 75 degrees and are usually in the high 60s or low 70s.

It is dry enough in summer that farmers must turn to irrigation to keep their fields green and loggers must keep a wary eye for fire danger in the woods.

But the moisture in winter and spring is abundant enough that forests and grasslands are perpetually green. When inland areas are baked and brown, Clatsop is green and cool.

Stay and Play One Extra Day!!

BEACH FRONT — OPEN YEAR 'ROUND
Judy & Bill North
CANNON BEACH
Phone 436-2431

SROUFE'S
CANNON BEACH
★ GROCERY ★

Complete Grocery
Fresh Meats
Frozen Foods
Fresh Produce
Picnic Supplies
Sundries
WELCOME!

We're On Old Hiway 101 — Right in
CANNON BEACH

WELCOME WAGON WELCOMES YOU!

Mrs. Louis (Anne) Washer, Welcome Wagon Hostess, offer the first hand of friendship to all newcomers to the fabulous Sunset Empire by introducing them to the Welcome Wagon program, including assistance in locating housing, information regarding schools, churches, recreation, etc. Also, the newcomer will be helped in choosing the better sources of needed goods and services and, if they wish, become eligible for membership in the Welcome Wagon Club opening opportunities to finding new friends and/or involvement in community service work.

LEARN WHY CLATSOP COUNTY'S A GREAT PLACE TO LIVE!
CALL: WELCOME WAGON — ANNE WASHER, 461 EXCHANGE, ASTORIA
PHONE 325-4538

Travel Clatsop County

You're Welcome to Explore Oregon's Premier Resort County by the Sea . . . Where There's More to View . . . and More to Do!

Astoria Column No. 1 Landmark

The Astoria column is Astoria's most famous and most distinctive landmark. Annually it draws tens of thousands of visitors who take the trouble to drive up the winding road to the summit of 660-foot high Coxcomb hill to see the magnificent view from the summit, or to climb the column which surmounts the hill and gives an even more spectacular view of the mountains, forests, ocean beaches and mighty Columbia river.

The column, built in 1926, rises 125 feet from the very summit of the hill. Surrounding it is a park maintained by the Astoria city government, and in the summer months there is a branch office with tourist information maintained by the Astoria chamber of commerce.

Funds for construction of the column were supplied principally by Great Northern railway, with additional contributions by Vincent Astor of New York.

It was designed by Electus Litchfield, a prominent New York architect of those days, and is similar to the Roman emperor Trajan's column in Rome.

Italian Painted Frieze

Attilio Pusterla, an Italian artist specializing in graffito work, painted a sprial frieze that winds around the outside of the column. It depicts major historical events that revolved around this area, including discovery of the Columbia river by Capt. Robert Gray in 1792, visit of the Lewis and Clark exploring expedition sent out by Thomas Jefferson which wintered here in 1805-06, and settlement of Astoria in 1811.

A circular staircase inside the hollow concrete column gives access to a viewing platform at the top. There are 166 steps.

The Astoria Column park also contains a concrete reproduction of the log canoe in which was buried Concomly, chief of the Chinook Indians in the early years of the 19th century. Concomly befriended members of the Lewis and Clark expedition as well as the founders of Astoria.

Map Shows Region

Indian custom was to lay the bodies of distnguished men in their cedar dugout canoes and raise them on wooden platforms beyond the reach of animal predators. The Concomly canoe at Astoria Column park rises on concrete supports simulating such a burial.

There is also a bronze relief map, donated by the Astoria Angora club, which shows the territory visible from the column park.

A recent addition to the park is a marker commemorating the first community cable television system established here in 1948 by L. E. Parsons, now of Fairbanks, Alaska. The National Community Television association contributed the marker, which was formally dedicated this spring with Parsons, the inventor, as a special guest.

DUEBER'S VARIETY

"Everything and Anything"

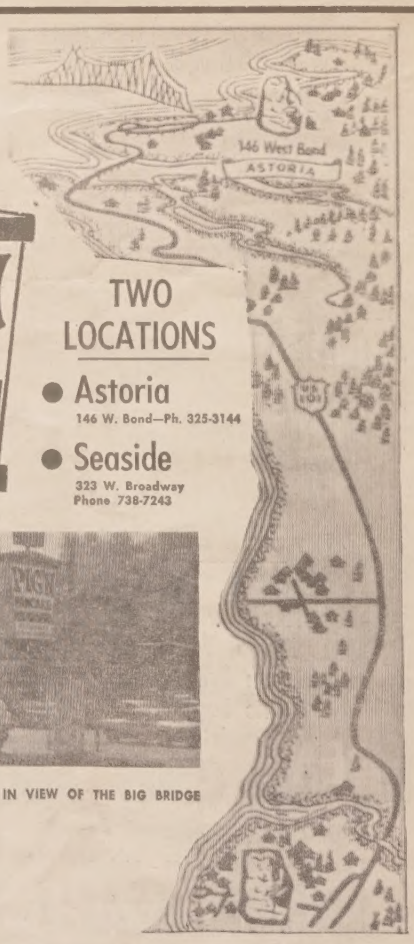
IN

CANNON BEACH

PHONE 436-2271

PIG'N PANCAKE

RESTAURANT
STEAKS · SEAFOOD



TWO LOCATIONS

- Astoria
  146 W. Bond—Ph. 325-3144
- Seaside
  323 W. Broadway
  Phone 738-7243

OUR ASTORIA LOCATION . . . IN VIEW OF THE BIG BRIDGE

Banquet & Meeting Rooms Available —

Coffenbury Lake Attracts Swimmers

Fort Stevens park, finest in the state system, provides fine warm water swimming in Coffenbury lake, shown here, as well as surf swimming for those who prefer it.

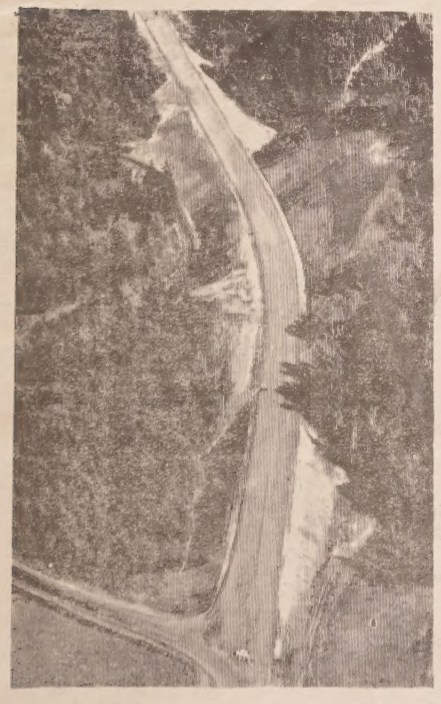
Cars line the road along the Columbia river south jetty, a favorite fishing ground for surf anglers. Some excellent catches are often made from the jetty rocks.

2 Spots Offer Tourist Data

Tourists seeking travel information have their choice of two spots to get it. One is the chamber of commerce office downtown, on 14th just north of Commercial, which maintains a large number of travel folders and other tourist information on all parts of the west as well as on local points of interest.

The other is the information office maintained by the Travel Information division of Oregon Highway department. It is strategically located in the state office building, on West Marine Drive just west of the entrance to the Astoria bridge. It is kept open through the summer season and is one of the few such offices maintained by the Highway Department at key entrance points for tourists into the state.

Highway 30 Reconstructed



Highway access to the lower Columbia and its resorts is constantly being improved. This air view by Oregon Highway Department shows reconstruction of 50-year-old Highway 30 east of Astoria, which is now nearly all up to modern highway standards.

OUR SPECIALTY . . . SMOKED SALMON

WITH GARLIC AND BAR-B-Q! Mmmm . . . SO GOOD!

★ WE DO CUSTOM SMOKING, TOO!

Seafood Gift Packs

EVERYTHING FOR THE FISHERMAN!

★ Five sizes of herring
★ Tackle—Rentals
★ Open 3:30 a.m. - 10 p.m. during fishing season
★ Sea Shells
★ Novelties

★ DEEP SEA CHARTER SERVICE
★ COLD STORAGE FACILITIES

SURF SEAFOODS & SPORTING GOODS

ED L. MOWICK BOX 151, PHONE 861-2208 HAMMOND, ORE.

Spend a Part of Your Vacation . . . . . HERE!

NEW, ENLARGED BANQUET AND MEETING FACILITIES

COMPLETE CONVENTION SITE
Service Tailored to Special Need

DELIGHTFUL HOTEL UNITS
Nicely Furnished and Decorated

SCENIC OCEAN FRONT DINING
Open All Year 8 am to 11 pm

DINE - DANCE IN THE RED CARPET LOUNGE
featuring the Erhart Braun Trio

SEASIDER MOTOR INN IS NOW 100% FIRE SAFE
Automatic Sprinklers in Every Part of the Hotel

HEATED SWIMMING POOL

Seasider

Overlooking the Magnificent Pacific Ocean and the Famous Turnaround, Seaside, Ore.

★ MISS OREGON HEADQUARTERS — We honor American Express, Carte Blanche, Diners Club, Bank of America Credit Cards

Ocean Front Units
TV & TELEPHONES

Travel CLATSOP COUNTY

POINTS OF INTEREST IN CLATSOP COUNTY CHARTED

The above map shows major points of interest in Clatsop County, a tourist wonderland of great beauty and variety.

Major highways, US 30, US 26, US 101 and state highway 202, which serve the county and connect it with the rest of the nation, are indicated.

Astoria's strategic location in the center of things and close to the mouth of the mighty Columbia river, is marked.

In addition to points of interest marked on the map by number, a new attraction of absorbing interest is the new Crown-Zellerbach $94 million paper and pulp factory at Wauna, in upper right corner of the map.

The first numbered attraction is Saddle Mountain state park, located at the end of the road shown leading northward from Necanicum Junction in lower right portion of the map. Saddle Mountain, towering 3200 feet over the Coast Range hills, is a dominant geographic feature of scenic beauty. The state park surrounding it contains camping and picnic facilities and natural trails, including one to the mountain's summit.

Stay & Play
ONE EXTRA DAY
in beautiful, wonderful
CLATSOP COUNTY!

Map Shows Where To Go in Astoria

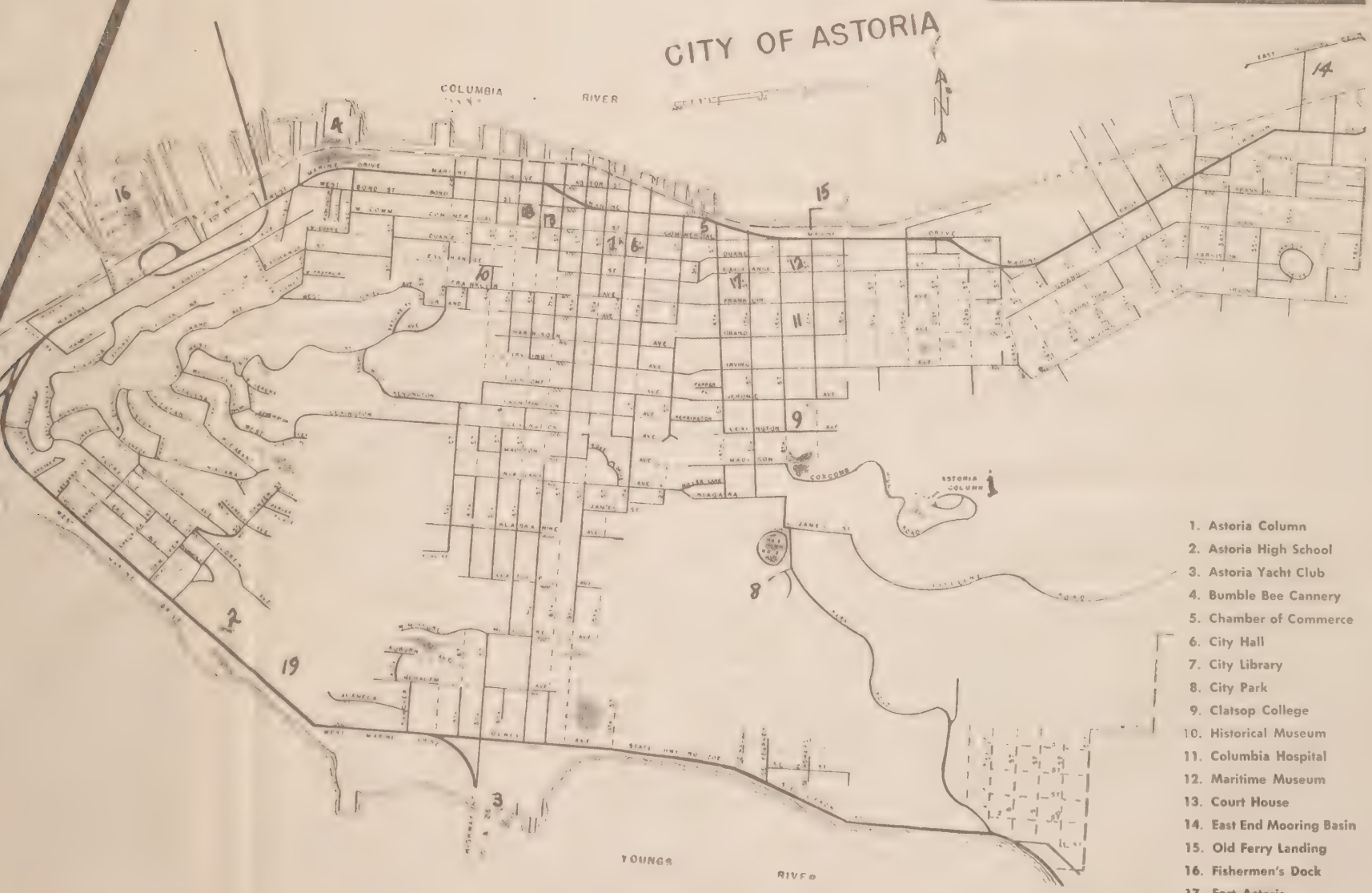
1. Saddle Mountain State Park
2. Klootchy Creek Park
3. Bradley State Park
4. Gnat Creek Fish Hatchery
5. Big Creek Hatchery
6. Astoria Reserve Fleet Base
7. Tongue Point Job Corps
8. Astoria Interstate Bridge
9. Astoria Airport
10. Fort Clatsop National Memorial
11. Youngs River Falls Park
12. Klaskanine Fish Hatchery
13. Warrenton Harbor
14. South Jetty
15. Battery Russell
16. Fort Stevens State Park
17. Coffenbury Lake
18. Wreck of Peter Iredale
19. Cullaby Lake Park
20. Sunset Lake
21. Gearhart Golf Course
22. Seaside Turnaround
23. Lewis & Clark Salt Cairn
24. Tillamook Head
25. Tillamook Lighthouse
26. Ecola State Park
27. Haystack Rock
28. Arch Cape
29. Oswald West State Park

The numerous points of tourist interest are marked on the map below, making it a useful reference for visitors intent on seeing the sights worth seeing in this historic community where so many important events in Northwest history were centered.

The map shows Astoria's picturesque location, surrounded on three sides by water but with adequate highway communications to east, west, north and south by virtue of the fine new bridges spanning Columbia River and Youngs Bay. Both bridges are shown on the map.

Best routes giving access to the famous Astoria column are shown by dotted lines.

Not shown on the map, but located a short distance beyond the map's eastern boundary, is the Tongue Point Job Corps Center and the Tongue Point Coast Guard depot.



1. Astoria Column
2. Astoria High School
3. Astoria Yacht Club
4. Bumble Bee Cannery
5. Chamber of Commerce
6. City Hall
7. City Library
8. City Park
9. Clatsop College
10. Historical Museum
11. Columbia Hospital
12. Maritime Museum
13. Court House
14. East End Mooring Basin
15. Old Ferry Landing
16. Fishermen's Dock
17. Fort Astoria
18. Post Office
21. Tapiola Park

Fish Packing Major Industry Here

Packing salmon and tuna is the major industry in this area. Above, workmen have just finished cooking several tray loads of canned tuna in one of a battery of big, tubular retorts at the Elmore cannery of Bumble Bee Seafoods company, one of the area's major packers.

Hammond Mooring Basin Improved

New floats and other facilites have improved the Hammond small boat mooring basin, which fills with boats during the sport fishing season. It is close to the ocean, closest in fact of any of the moorages along the lower Columbia. The Hammond harbor has been developed by effort of the city government with help from Clatsop county commissioners. The moorage [illegible] used by the Army during World War II for boats that served the mine field guarding the river mouth, and turned over to the town later.

No Longer Entrance

An entrance that is not an entrance. This columned portico formerly was the entrance to Astoria high school. Now the former high school plant, much expanded by new construction, houses Clatsop community college and this portico no longer gives access to the remodelled interior of Towler hall. The college, rapidly expanding, gives a two-year program of higher education at home for local young folk.

Stay and Play One Extra Day

Schoolboys.

They know how to fix your wagen.

They should.

VW mechanics never stop going to school. And they take only one subject. Volkswagens.

First, they m[illegible] a VW Training Center. No matter how much exp[illegible]ce they've had.

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Top quality meats, finest fruits and vegetables, health and beauty aids, nationally advertised groceries; clean, well-lighted interior, free parking, pleasant, courteous clerks — everyday low prices.

32nd Marine Drive

HAUKE'S MARKET

Plenty of Free Parking

Deer, Elk Abundant Here

Oregon Highway department's Travel Information division supplied this photo of a Clatsop county blacktail deer. Both deer and elk are abundant in Clatsop county woods.

Festival Ass'n Summer Plays Set at Gearhart

Lewis and Clark Festival association, a local dramatic organization, is staging a series of summer plays again this year at Gearhart.

These plays, featuring leading non professional actors of the northwest, leavened with a few professionals, have been extremely popular with summer visitors.

Lewis and Clark Festival association's dramatic productions are directed by James Cameron, with long experience in dramatic work. He is also part time drama instructor at Clatsop Community college.

Information on the schedule of plays is available at the college, at the Astoria chamber of commerce, or Gearhart Motor inn.

The festival association is making plans for a future annual dramatic presentation of the story of the Lewis and Clark expedition, to be staged each year in a suitable outdoor theater location as soon as one is selected.

Camping & Picnicking Guide

FORT STEVENS STATE PARK, located within the city limits of Warrenton, approximately 13 miles west of Astoria off US 101, is one of Oregon's largest and most modern park facilities. Equipped with picnic tables, water, comfort stations, electric stoves and fireplaces. Close to Coffenbury Lake for fishing and swimming. Close to ocean for surf fishing, clamming.

ECOLA STATE PARK extends all the way from Tillamook Head, south of Seaside, to Chapman Point, just north of Cannon Beach. The park has an area of over 1,100 acres, with a shore frontage of six miles. Complete picnic facilities. Beautiful view of the ocean.

SADDLE MOUNTAIN STATE PARK is located off US 26, approximately eight miles northeast of the Necanicum Junction. Six overnight campsites are provided along with picnic facilities. A trail may be safely climbed to the top of Saddle Mountain.

BRADLEY STATE PARK is 22 miles east of Astoria on US 30. The park's picnic facilities include water, electric stoves, fireplaces and tables.

OSWALD WEST STATE PARK on US 101 10 miles south of Cannon Beach. 21 large overnight campsites. Excellent ocean and stream fishing, trails. Camping facilities are complete.

SPRUCE RUN PARK is located on the lower Nehalem River about 6 miles southwest of Elsie. 38 picnic tables, 6 fire pits, 20 tent or trailer sites. Hunting, fishing, hiking, swimming.

'CULLABY LAKE PARK at the west side of Cullaby Lake, between Seaside and Astoria on Highway 101. 180 acres of deluxe facilities including boat launching ramps. No overnight camping.

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6 Reasons for Choosing Gearhart & The Gearhart Motor Inn

The Gearhart Motor Inn provides an unhurried atmosphere that combines restful surroundings, elegant accommodations and the glamour of a sea-side resort.

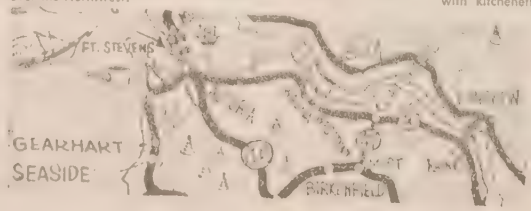
Accommodation rates are very reasonable and range from $10 to $35 a day.

Finest dining facilities includes the fabulous Windjammer — Famous all over the Northwest!

An 18 hole golf course, the beach, heated swimming pools, horseback riding facilities, all are no more than a 5 minute walk from your room.

The Gearhart Motor Inn features include a spacious ballroom, dining room, cocktail lounge, and private dining and meeting rooms.

Suits with fireplaces are elegantly appointed and are complete with kitchenettes, showers, and spacious living rooms.



Gearhart Motor Inn

Gearhart, Oregon 97139
Phone 503-738-5551

Lewis, Clark Expedition Gains Attention

The Lewis and Clark expedition which President Thomas Jefferson dispatched in 1804 to explore the new Louisiana purchase and the lands beyond it has attracted increased national attention in recent years.

The city of St. Louis, near where the expedition took off into the unknown western lands, has commemorated it with a gleaming steel arch, and the federal government has commemorated the western terminus of the march with establishment of a national historical marker at Fort Clatsop, near Astoria.

A Lewis and Clark Trail commission has been created to promote development of parks and camp sites along the route of the expedition and promote tourist travel along that route.

Easterners travelling that route will inevitably wind up in Astoria and will see the historical park established at Fort Clatsop, where the expedition went into winter quarters in 1805 and remained until the spring of 1806.

Park on Camp Site

This park occupies the exact site of the expedition's camp and it contains a log structure built by local agencies according to the actual sketch in the records of Capt. William Clark, showing the stockade and huts built by the expedition.

This structure was built on the spot near the shore of Lewis and Clark river where the original buildings stood. The site was determined exactly from records left by people who had seen the log ruins crumbling away, and from archeological diggings that revealed ashes of cooking fires and other indications.

Virtually no actual artifact remained. The Lewis and Clark party had no metal to waste. They needed everything they had to take them safely back to civilization, some 2,000 miles away.

The present park contains a visitor center building stocked with information and mementoes of the times of Lewis and Clark, and there is a trail to the site of the canoe landings used by the expedition.

This park is but one of numerous historical sites that have been preserved in the lower Columbia area.

Also connected with the Lewis and Clark expedition is the cairn of rocks at Seaside, marking the spot where members of the expedition boiled sea water for salt. This has been preserved in an iron enclosure. It lies within the present city of Seaside.

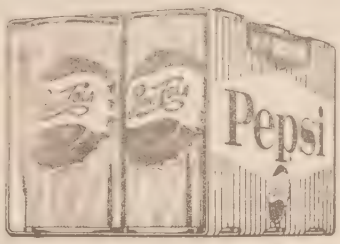
In downtown Astoria a small park marks the site where the Astor expedition, sent out by John Jacob Astor of New York in 1810, built the original log fort which was the first American settlement west of the Rockies and helped materially, along with the Lewis and Clark exploration, to establish a U. S. claim on these remote western lands.

The park contains a log bastion similar to the ones on the original fort. There is also a mural painting of the rest of the fort, with the river behind it, and a stone monument commemorating the death of one of the members of the Astor expedition who was drowned while crossing the Columbia river in an Indian dugout canoe.

Excavations that disclosed burned remnants of the original stockade helped determine the exact location of the original fort.

A half block up the hill from old Fort Astoria is a stone monument marking the site of the first US Post Office west of the Rockies, established here in 1847. Mr. and Mrs. Ed Ross of Astoria donated the site and contributed the marker.

In East Astoria is a wooden marker beside the highway, marking site of the first U.S. custom house west of the Rockies, established in the 1840s.



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THE OREGON COAST'S BEST (AND OLDEST) YEAR-ROUND GOLF COURSE — COCKTAIL BAR, APARTMENTS — "BAMBOO ROOM" COFFEE SHOP.

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TO CLATSOP COUNTY

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● RANCH-FRIED CHICKEN
● BURGERS ● SHAKES
● FRENCH FRIES
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ORDERS TO GO

Fast Service!

ARCTIC CIRCLE OF ASTORIA

4TH & MARINE DRIVE
PHONE 325-5232

Historic old Cape Disappointment lighthouse occupies a scenic spot on a bluff overlooking the mouth of the Columbia. For many years it has been a beacon to mariners approaching this perilous harbor entrance.

Clatsop County Timber Stands Of Interest

Clatsop county's logging industry althought not easy to see during the summer when fire danger exists, is well worth a visit.

Clatsop has some of the finest standing timber in the northwest, including vast stands of second growth timber on areas logged a half century and more ago.

Most of the country's land area is devoted to forest and tree production. Much of western Clatsop lies in the so-called "fog - belt" where tree growth is faster than anywhere else in the nation.

An excellent road network, owned by private logging companies and the state of Oregon, which is a major forest owner, gives access to all parts of the forest areas.

Most owners keep gates locked on their road systems during the fire danger season from June through September, but during hunting season in the fall and at other times there is public access to many forest areas.

Some forest roads are not suitable for ordinary pleasure cars, so anyone visiting the forests should check with the land owner before making a trip.

The Crown-Zellerbach company, one of the major forest land owners, maintains a series of demonstration plots along the Nehalem valley highway route, where visitors may observe some of the practices of good forest management, designed to provide "trees forever."

BOTTLED BY VAN DUSEN BEVERAGES, ASTORIA, OREGON

Welcome Visitors! See Our Seafood Canning Operations

It takes a lot of people to produce America's Finest Seafoods — Bumble Bee.

It takes . . .

Hundreds of fishermen, who deliver their catch to us in prime condition.

Hundreds of cannery workers who process the catch to our exacting quality standards.

Astoria is one of the oldest fish packing centers in the country, and Oregon seafood products are nationally famous for quality.

BUMBLE BEE SEAFOODS – Astoria, Ore.

Shipping Keeps Port Docks Busy

Astoria's port docks, busy with shipping from all over the world, fascinate many visitors to Clatsop county. Here is the Norwegian freighter Ragna Bakke discharging frozen tuna at Pier 2. At left are piles of lumber awaiting shipment. In rear is huge warehouse on Pier 3. The docks can accommodate up to six ships at a time.

48th Regatta Billed Aug. 22-25

The annual Astoria Regatta, the northwest's oldest water festival, will be held this year from August 22-25.

This festival, featuring water sports, boat races and tasty seafood banquets, is traditionally held as the summer commercial fishing season comes to an end.

That is the season when skies are sunniest and sea breezes balmiest in this delightful climate.

There will be a fish festival, water sports, a giant parade, children's parade, dances, a salmon barbecue and other festivities.

The Regatta had its origin back in the late 19th century. It was dropped for a few years after World War I and again after World War II, but public interest each time demanded its revival.

This year's Regatta will be the 48th.

Traditionally there is a queen, chosen from among local young women and crowned at a ceremony officially inaugurating the festival. There is also an admiral, traditionally a prominent northwest citizen. This year U.S. Senator Mark Hatfield has accepted the admiral's post.

Coming just before the start of the fall school term, the Regatta comes at a good time for a final festive fling before buckling down to the work of the fall season.

Fort Columbia Now State Park

Fort Columbia, Wash., near the Washington end of the Columbia River bridge just opposite Astoria, was part of the Columbia River harbor defenses until World War II. Since then it has been converted into a Washington state historical park. The old gun emplacements, looking over the Columbia, and the barracks and other buildings have been converted into museum buildings. Just a short trip across the river from Astoria, Fort Columbia park is a must for all visitors to this area. The old fort dates back to Spanish-American war days.

2 Museums Display Artifacts of Region

Astoria is proud of not only one fine historical museum, but two, which is fitting in the city which considers itself the most historical in the northwest.

Oldest of these is the Clatsop County Historical museum, located in a mansion built in the 1880s that is full of historical relics well displayed. It is maintained by the county historical society, with the assistance of small tax levy that also contributes to maintenance of the Columbia River Maritime Museum.

The county historical museum's home is an interesting historical artifact in its own right. The stately building was erected by Capt. George Flavel, an early-day bar pilot who also prospered in a variety of other business enterprises. After his death the family donated the building to the county, which turned it over to the historical society as a home for its museum.

The maritime museum, specializing in maritime history of the Columbia river and adjacent waters, is housed in the former Astoria city hall and is constantly expanding. It has been fortunate in having many interesting artifacts donated to it.

Prize of its collection is a lightship, old No. 88 which for many years rode the waves at the Columbia river entrance lightship station. Rescued from a Seattle scrap yard by the maritime museum association, it was sailed to Astoria by a volunteer crew and is now tied up at a dock at the foot of 17th street, just two blocks from the maritime museum.

The old lightship was built on the East Coast and sailed around Cape Horn in 1908 to take up the Columbia river station, which it served for many years.

The Clatsop Historical museum is at the corner of 8th and Duane, opposite the court house, and the maritime museum is at the corner of 16th and Exchange. Both are open for visitors throughout the summer season all day each day.

Welcome To Fabulous Clatsop County!

★ PHOTO OF SEASIDE PUBLIC MARKET . . . OPEN SUNDAYS FOR YOUR CONVENIENCE.

WE HAVE EVERYTHING YOU NEED . . . BEVERAGES, PICNIC ITEMS, MEATS, PRODUCE, GROCERIES — ALL AT SUPER MARKET PRICES!

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★ ASTORIA
1535 COMMERCIAL

★ SEASIDE
909 S. HOLLADAY

Diggers Gather Clams on Clatsop Beaches

There's no more exhilarating sport than clam digging on a brisk, bright morning on the Clatsop beaches. Each year more and more diggers come, but the clam supply never seems to fail. Here's just a few of the diggers to be seen on a typical low-tide morning.

West Astoria Boat Basin Revamped for Summer

The West Astoria small boat basin, headquarters every summer for a large fleet of sport fishing boats, has been completely rehabilitated and modernized during the past several months.

A decrepit old pier and old floats and piling were all removed, and the berthing area was dredged to adequate depths. New piling and floats have been installed to provide close to 400 mooring berths. New lighting has been installed and electrical connections are being provided, along with water service, to mooring berths.

New facilities being installed for benefit of the sport fishermen include a marine engine repair service, an electronic gear repair service, custom canning and snack bar facilities, along with a small grocery service.

Already in operation are a new marine service station, a first-class restaurant and a fine motel overlooking the harbor. The motel has been expanded by addition of 14 new units during the past winter.

The West End basin will have some of the finest marina facilities in the northwest when the sport fleet arrives.

Another moorage facility that has been expanded since last season is the town of Hammond's boat basin in the old Fort Stevens moorage. Additional berthing spaces have been provided. The Hammond moorage is the closest to the ocean of any on the lower Columbia.

Also available to the sport fishermen this season are the excellent moorages and supporting facilities at Warrenton, Ilwaco and Chinook.

Predictions are that the silverside salmon will be more abundant this year than ever before and will provide some of the finest sport fishing available in the world. A good run of fall Chinooks also is expected to be ready for the sportsmen.

Beaches Offer Scenic Beauty

Professional photographers who travel the world seeking artistic outdoor pictures express big praise for the northern Oregon beaches and mountains because of their scenic beauty.

Nowhere, including the famous Cote d' Zur of southern France, will the camera buff find so many interesting and diverse attractions to frame in his viewfinder.

Potential scenes include Haystack Rock at Cannon Beach, the third largest monolith in the world. The only two larger offshore rocks are Spain's Gibraltar and Rio de Janeiro's Sugarloaf. Other sights for the lens are Astoria and Warrenton fishing boats, early morning clam diggers, central Clatsop's Saddle Mountain, highest peak in the Oregon Coast Range, plus the many historic monuments and parks located in Oregon's northernmost coastal county.

Salt Water Taffy

Phillips

Seaside, Oregon

PLAYGROUND OF THE PACIFIC NORTHWEST

★ 217 BROADWAY — DOWNTOWN ★

Starting Our 71st Year — All At The Same Location!

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★ Excedrin
★ Bufferin
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Nothing Priced Over 88¢!

1144 Commercial Downtown Astoria

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We're Right Downtown!
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OPEN FRIDAYS 'TIL 8

Have a Happy Time in Clatsop County!

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Swim Fins, Snorkels, Swim Caps, Beach Balls, Air Mattresses, Sand Pails, etc.–
★ Picnic Stools
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★ Men's Needs Shaving Creams up to 1.29 Regular, All popular Rozar Blades, After Shave Lotions, Hair Care Products, Shampoos, Deodorants—Many Others Including Complete Line of Old Spice
★ Cosmetics for Women
Too Numerous to Mention—Everything You'll Need!
★ Over 8,000 Items to Choose From—and Remember—NOTHING PRICED OVER 88¢

CG Guide To Bar Available

A bar guide has been made available by the Coast Guard this year as a service to sport fishermen.

It's not the sort of bar guide some might suspect, plotting locations of "oases" for the thirsty. It's much more practical—a small book that contains charts and instructions to guide the boatman in navigating the sometimes perilous waters of the Columbia river bar.

The Coast Guard has also issued similar bar guides for other northwest coast harbors frequently used by sport fishermen.

This bar guide information is in addition to the patrol service the Coast Guard maintains throughout sport fishing season. Boats and helicopters will be on patrol at all times while the sport fishing fleet is at sea, in order to reduce danger of accidents.

Coast Guardsmen and veteran mariners of the area join in warning visiting sport fishermen that the Columbia river bar and adjacent waters can be extremely dangerous if the boatman does not observe proper safety rules and obtain adequate local information.

Cannon Beach Popular Resort

Cannon Beach is deservedly one of the Oregon coast's most popular beach resorts. This Oregon Highway department air photo shows the fine, wide beach, dotted with automobiles—which in future are restricted to specified parking areas to make the beach safe for pedestrians and especially children. Haystack rock, famous Cannon Beach landmark, is seen at right with its satellite boulders. Town of Cannon Beach is in left foreground, withe Tolovana Park in upper left corner. In far distance is Arch Cape, jutting out to sea. It marks southern end of Cannon Beach area.

Cranberry Bogs

Ever see a cranberry bog? There are 40 acres of them in Clatsop County and an even larger acreage in Pacific County, Wash., across the Columbia. They are a rare sight, seen only on the Northwest coast and the New England coast.

Information

The State of Oregon operates a visitor information center in the State Office Building, on W. Marine Drive at the south end of Astoria Interstate bridge.

Other certified city information centers in the area include:

Astoria, 270 Fourteenth (325-6311).

Cannon Beach, East end at Spruce (436-2271).

Seaside, 20 N. Columbia (738-6391).

Tillamook, 2105 First St. (842-7525).

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Nothing like it! Salmon smoked the old fashioned way, brine cured! (No artificial coloring or smoke used). OUR 47 YEARS EXPERIENCE INSURES YOU OF GETTING THE FINEST SMOKED SALMON ANYWHERE!

TAKE SOME HOME TO YOUR FRIENDS!

Smoked Salmon makes ideal snacks at special party occasions . . . weddings, anniversaries, outings, birthday parties, etc.

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710 West Marine Dr.
On Youngs Bay Next to Super Valu
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2155 South Holladay
738-6852

Recreational Activities Abound In Warrenton-Hammond Area

The Warrenton-Hammond area, located near the Columbia River mouth, plays a major role in the recreational activities of the Sunset Empire.

Warrenton is strategically situated between the Columbia River and the ocean, handy to both.

The Skipanon river waterway, a short tributary of the Columbia on which Warrenton lies, provides a fine sheltered harbor for both commercial and sport fishing craft. The harbor has been enlarged by construction of a fine boat mooring basin. There are ship chandlers, boat yards, shops and other facilities for the yachtsman and angler.

Hammond, too, has a boat mooring basin, close to the Columbia river mouth and therefore of increasing popularity with the sport fishermen.

Both these communities are located close to old Fort Stevens, with all its historic associations including Battery Russell, target of the fire from a Japanese submarine in early 1942, shortly after the US entered World War II.

Visitors who stay at Fort Stevens park find the shopping resources of Warrenton and Hammond a great convenience.

Warrenton is only a few miles from the beach resorts of Seaside and Gearhart. People who come by boat to the lower Columbia and wish to stay at the beaches will find Warrenton harbor a conveniently close moorage for their craft.

Warrenton is a thriving town, looking forward to great growth as the prospect rises that Northwest Aluminum Company will establish a major plant there.

Fort Stevens State Park Popular

Fort Stevens is one of Oregon's most popular state parks, and this fine warm-water swimming pool, with sandy beach, is one of the reasons. More camping facilities have been added at the park this season.

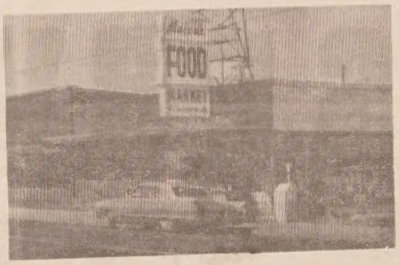
Fish Caught in Surf

Surf fishing is fun and productive of some good eating fish along the Clatsop beaches.

Welcome To The Sunset Empire!

FAMOUS BRANDS | MEAT FAVORITES | FRESH PRODUCE | DAIRY DELIGHTS

FROZEN FOODS | BEVERAGES | BAKERY ITEMS | LOW, LOW PRICES



MAIZE'S FOOD MARKET

2 STORES TO SERVE YOU — Downtown Warrenton and Gearhart Across from Post Office

WELCOME TO ALL YOU SEAFOOD FANCIERS & HEARTY STEAK EATERS!

Come As You Are!
. . . you're welcome!
● Lounge Facilities & Private Dining Rooms

WE'RE LOCATED A MERE STONE'S THROW FROM THE TOLL ENTRANCE TO THE NEW ASTORIA BRIDGE—RIGHT NEXT TO THE NEW THUNDERBIRD MOTEL.

★ OPEN 11 A.M. TO MIDNIGHT ★

☆ You'll find the menu at the Sea Fare a Delight!

OVERLOOKING THE COLORFUL FISHING FLEET ON ASTORIA'S FISHERMEN'S DOCK – UNEXCELLED VIEW OF THE ASTORIA BRIDGE – FINEST FOOD AROUND!

Sea Fare

Many Parks, Recreation Areas Located in Region

The lower Columbia area is blessed with an unusual abundance of public parks and recreation areas.

Probably the finest and best known of all the parks in the Oregon State park system is Fort Stevens park, occupying 800 acres of lake and forest land on Clatsop Plains, just over a sand dune or two from the ocean beach.

This park, with 119 trailer camping sites and 261 tent camping sites in beautiful woodland settings, has been expanded this year with another 117 camping sites and other facilities. It is open the year round for campers, one of the few in the state system to run 12 months a year.

Availability of lakes for swimming, boating and other water sports; of the beach for clamming, swimming and fishing; of woodland trails for hiking; of stores in nearby Hammond and Warrenton, and of sport fishing charter boats and launching ramps in the same two communities, makes this a place with fun for practically every one. Its popularity grows annually.

One of its interesting sites is Battery Russell, part of the fortification of old Fort Stevens that once guarded the Columbia river mouth. This is the only military establishment within continental United States ever to be attacked by a foreign enemy since the War of 1812.

Bombarded by Sub

A Japanese submarine bombarded Battery Russell soon after outbreak of World War II, but did no damage.

Another fine coastal park, featuring rugged cliffs fronting the sea, is Ecola State Park near Cannon Beach. There are excellent picnic faculities and trails for hiking. Bring your camera when you visit this park. There is much to photograph. Indian Beach, shown on the cover of this section, is in Ecola park. It is a popular spot with surfboard enthusiasts.

Just across the southern border of Clatsop county is Oswald West state park, enclosing a secluded ocean cove, with camping and picnic facilities and scenes of rare beauty. It lies near the base of towering Neahkahnie mountain, around which the Coast highway cuts its way, hundreds of feet above pounding, creamy surf.

Park Being Developed

Fort Canby park, across the river in Washington, occupies the site of a former military post which the state of Washington has acquired for park purposes. It is located astride the rugged Cape Disappointment peninsula and is gradually being developed as a headquarters for campers. Sometime, when facilities are developed, it will rival and perhaps even exceed Fort Stevens as a popular resort, for it has just about everything for fun and relaxation that Fort Stevens park can boast—beaches, lake, cliffs, and handy facilities for sport fishing.

Also operated by the state of Washington is Fort Columbia Historical Park, a few miles up the Columbia and occupying the site of the third of the three forts that protected the Columbia until end of World War II.

Much of the early history of this area is preserved in a museum occupying former Army buildings of this historic old post located scenically on a bluff overlooking the Columbia estuary.

Back across the river in Oregon there is Saddle Mountain state park, occupying the geographic center of Clatsop county and dominated by 3,283-foot high Saddle Mountain. The summit is accessible by easy trail and there are camping facilities. Saddle Mountain is famous for a vast variety of wild flowers, some extremely rare, that is said to be more varied than in any other locality of comparable size in the nation.

Smallest of the state parks in this area is Bradley, in northeast Clatsop county on Highway 30, where the park tops a high bluff overlooking the Columbia river and the new $100 million pulp and paper plant in Wauna. There are picnic facilities.

Bridge Eases Visitor Access

The Astoria bridge, begun in 1962 and completed four years later, has helped greatly to make this lower Columbia region more accessible to visitors.

The bridge, long a dream of local people who had to listen to the complaints of travellers delayed by the ferry service that existed before it was built, was finally made possible by a bond issue for $24 million authorized by the Oregon legislature in 1961.

It is 1.4 miles long, connecting Astoria with Point Ellice, Wash., and connecting the last waterbreak along Highway 101 between Canada and Mexico. It has the longest through truss in the world — 3264 feet — and its deck towers 198 feet above the Columbia River ship channel at its highest point. The distance between spans at the channel crossing is 1632 feet. The central part of the bridge is a two-mile viaduct across the sands in the middle of the Columbia.

Traffic over the bridge in 1967 averaged more than 1,000 cars a day.

Bones of Peter Iredale Remain

One of the Clatsop beach's prime tourist attractions is wreck of the four-masted British bark Peter Iredale, which piled up on Clatsop beach in 1906. A third of a century later, the bones are still there.

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